PACIFIC NORTHWEST GOTHIC

2027 advertising

ABOUT THE JOURNAL

- Print journal ranges between 160-200 pages
- Dimensions of the journal are 6" x 9"
- Printed in black & white
- Distributed to most online retailers including Amazon, Bookshop, Barnes & Noble
- Available in select brick & mortar stores across Washington, Oregon, and Alaska
- Content includes original nonfiction essays, author interviews, fiction, art, and poetry within the Gothic genre

ALL AD PURCHASES INCLUDE

- Your ad included in the back of the 2027 issue of our print journal
- Your ad included in the back of the 2027 ebook version available on our website after one year of the print journal being available (August 1, 2028)
- Inclusion of your logo on our sponsors website page for one year (AUGUST 1, 2027-JULY 31, 2028)
- One dedicated Instagram post thanking you for being an advertiser/sponsor

AD SUBMISSION REQUIREMENTS

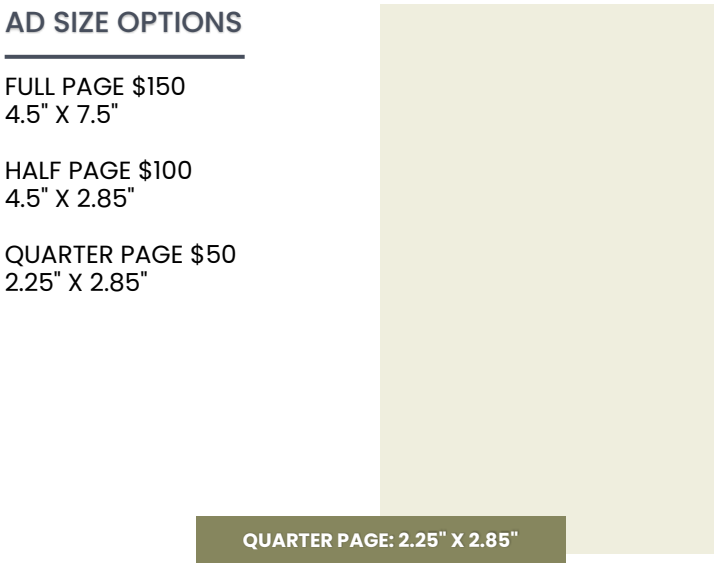
- Ads must be submitted in black & white, with a 300 DPI minimum, as a PDF or TIFF
- Final ad artwork must be sent by the deadline
- Email ad artwork to info@pnwgothic.com
- Ads must meet all requirements outlined in advertising contract

AD SIZE OPTIONS

FULL PAGE $150
4.5" X 7.5"

HALF PAGE $100
4.5" X 2.85"

QUARTER PAGE $50
2.25" X 2.85"







IMPORTANT DATES:

May 1, 2027
Ad reservation and payment deadline

June 1, 2027
Ad art deadline

August 2027
Print journal released to public

Questions? Email us at info@pnwgothic.com